

# Idea Napkin

**Idea**

Description of the idea

**Main Functions**

What is the core function of the idea? What possible add-ons exist?

**Required Data**

Which data is needed for implementation? How will this data be collected and processed?

**Benefits and Target Group**

Which user problem/need does the idea solve or address? What do we know about potential users and target groups?

**Application Scenario**

In which context will the idea be used? How will we reach the users?

**Advantages**

What advantages does the idea generate?

**Challenges and Open Questions**

What are the biggest hurdles and risks for implementation? Which open questions need to be answered (soon)?