

Idea Napkin

Idea

Description of the idea

Main Functions

What is the core function of the idea? What possible add-ons exist?

Required Data

Which data is needed for implementation? How will this data be collected and processed?

Benefits and Target Group

Which user problem/need does the idea solve or address? What do we know about potential users and target groups?

Application Scenario

In which context will the idea be used? How will we reach the users?

Advantages

What advantages does the idea generate?

Challenges and Open Questions

What are the biggest hurdles and risks for implementation?
Which open questions need to be answered (soon)?